

DEADLINES

Publication Date	Ad Copy Deadline	Ad Materials Deadline
July 2005	June 8	June 15
Aug 2005	July 8	July 15
Sep 2005	Aug 11	Aug 16
Oct 2005	Sep 12	Sep 16
Nov 2005	Oct 7	Oct 14
Dec 2005	Nov 11	Nov 18
Jan 2006	Dec 9	Dec 16
Feb 2006	Jan 9	Jan 16

CANCELLATIONS & CORRECTIONS

The publisher reserves the right to edit, reject or cancel any advertisement at any time. Publisher reserves the right to insert the work “advertisent” in ads that simulate editorial copy. All political advertising requires a disclaimer identifying individual or committee responsible for advertisement.

It is the advertiser’s responsibility to proof their ad. The publisher assumes no financial responsibility for typographical or content errors. We will do our best to meet reasonable position requests. No adjustments, reruns or refunds will be made due to positioning. Credit for errors shall not exceed the cost of that portion of space occupied by such error. Claims for adjustment or errors must be made within 20 days of publication.

All advertising prepared in-house is the property of FETCH. The publisher retains the right to reuse, retain or release art work.

Advertising space reservations may be cancelled before regular deadlines without penalty. Advertising that is cancelled within 48 hours of publication is subject to a cancellation charge of 25% of the listed ad rate.

TERMS & CONDITIONS

All advertising must be paid in advance of ad copy deadline unless terms have been established. We accept VISA, MasterCard, checks and cash. Terms are available for runs of 4 or more consecutive issues. Terms for advertising purchased on credit are N30, 2% net 10. A service charge of 1.5% per month will be levied on all accounts past due. Multiple businesses with a single owner may share a single advertising account and/or contract when one person has been designated to approve advertising for all businesses and billed monthly to a single address.